

# HEAD & NECK ONCOLOGY IN WINE COUNTRY:

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**LIVE IN  
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OR LIVE STREAMING

Multi-disciplinary Approach and Tumor Boards

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*17.25 AMA PRA Category 1 Credit(s)<sup>TM</sup>*

**April 24 – 26, 2014**

Napa Valley Marriott Hotel & Spa • Napa, California



Educational Symposia

## ABOUT THE MEETING

This course is designed to provide a practical yet detailed insight into the modern diagnosis, treatment and management of head and neck cancer. Faculty will review the fundamentals of head and neck cancers including; anatomy, epidemiology and imaging characteristics. Pearls and pitfalls on how to best image various head and neck cancers will be presented. Multi-disciplinary Tumor Boards will take an in-depth look at management decision making, treatment options and the emergence of HPV-related head and neck cancers.

## TARGET AUDIENCE

This CME activity is primarily intended and designed to educate general radiologists and neuroradiologists who wish to enhance their knowledge of imaging and treatment of head and neck cancer. This activity should also benefit ENT physicians, head and neck surgeons, medical and radiation oncologists, and general surgeons who are interested in head and neck cancer therapy and diagnosis.

## SCIENTIFIC SPONSOR

Educational Symposia

## ACCREDITATION

**Physicians:** Educational Symposia is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

Educational Symposia designates this live activity for a maximum of 17.25 *AMA PRA Category 1 Credit(s)*<sup>TM</sup>. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

**Technologists:** This program has been submitted to the ASRT. The number of A CE credits will be available approximately 30 days prior to the meeting. Please visit [www.edusymp.com](http://www.edusymp.com) or call 1-800-338-5901 regarding the availability of Category A CE credit.

## EDUCATIONAL OBJECTIVES

Attendees should, at the completion of this course, be able to:

- Recognize the etiologic and risk factors in the development of head and neck malignancies.
- Describe the fundamental strategies for therapy of head and neck cancer, including the role of the radiologist in treatment planning.
- Determine the optimal imaging techniques for imaging the head and neck utilizing CT, MRI, and PET/CT.
- Recognize the surgeon's approach to cancers of the head and neck.
- Illustrate the complexity of post-treatment imaging in head and neck cancer, including efficacy, and recognition of treatment-related complications.
- Evaluate the role of modern radiation therapy for the treatment of head and neck cancer, including recent advances and prevention of treatment-associated toxicity.

*No special educational preparation is required for this CME activity.*

## COURSE ORGANIZATION

This program is planned and organized by Educational Symposia, a leader in continuing medical education since 1975.

## ACKNOWLEDGEMENT

Educational Symposia appreciates our corporate supporters and exhibitors. A list of industry supporters will be provided and acknowledged at the meeting.

## CANCELLATIONS

Cancellations must be received in writing. A \$50 processing fee will be applied to all cancellations. Refunds requested in writing prior to March 28, 2014 will be issued for the amount of tuition paid less the \$50 processing fee. No refunds will be made on or after that date.

## REGISTRATION INFORMATION

**Tuition for live conference** includes all course materials, including a comprehensive course syllabus (printed black and white syllabus or color e-syllabus), daily continental breakfasts and coffee breaks. Early registration is strongly suggested. There will be a \$50 surcharge for anyone registering after April 14, 2014. Minimum and maximum attendance levels have been established for this meeting. If your registration cannot be accepted, you will be issued a full tuition refund.

**Tuition for live streaming** includes participation for one registrant. Each registrant must sign-in on a separate computer to receive credit. Prior to the meeting we will send you further information about the log in process. We will also send you a comprehensive color electronic course syllabus via email. If you have any questions or problems logging into the meeting we will have support personnel available at (800) 338-5901. There will be a \$50 surcharge for anyone registering after April 14, 2014.

## WEBINAR REQUIREMENTS

Visit the Help Center at [www.edusymp.com/site/help](http://www.edusymp.com/site/help) to review the computer and internet requirements for viewing live streaming meetings.

**Technologists:** We will use your time of log in and log out to determine the number of credit hours you will receive. If you do not log in to the meeting, we will not be able to grant you credit for this meeting.

## 4 EASY WAYS TO REGISTER

### WE ACCEPT



**INTERNET**  
[www.edusymp.com](http://www.edusymp.com)

### MAIL

Check payable to:  
Educational Symposia  
5620 West Sligh Avenue  
Tampa, Florida 33634-4490

### FAX

(800) 344-0668 (U.S. & Canada)  
(813) 806-1001

### PHONE

(800) 338-5901 (U.S. & Canada)  
(813) 806-1000

Reduce your mail clutter or just add email announcements. Please visit the "Mailing List" section of our website at [www.edusymp.com](http://www.edusymp.com).

**Disclaimer:** Educational Symposia (ESI) as planner and presenter of this meeting, and Professional Travel as the official travel agency for this meeting, claim no liability for the acts of any suppliers or the safety of any attendees while in transit to, from, or during this event or any optional activities. The total amount of liability, if any, for the meeting organizers is limited to a refund of the registration fee, and Professional Travel's responsibility is limited to that of an agent.

**Special Note for the Disabled:** Educational Symposia wishes to ensure that no individual with a disability is excluded, denied services, segregated or otherwise treated differently from other individuals because of the absence of auxiliary aids and services. If you need any auxiliary aids or services identified in the Americans with Disabilities Act, please contact our office at (800) 338-5901 or (813) 806-1000.



# FACULTY

## Program Co-Directors

Lawrence E. Ginsberg, M.D.

Jeffrey N. Myers, M.D., Ph.D., FACS

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Lawrence E. Ginsberg, M.D.

*Professor of Radiology and Head &  
Neck Surgery*

*The University of Texas MD Anderson  
Cancer Center*

Jeffrey N. Myers, M.D., Ph.D., FACS

*Hubert L. and Olive Stringer*

*Distinguished Professor in Cancer Research*

*Professor and Director of Research*

*Deputy Chair for Academic Programs*

*Department of Head & Neck Surgery*

*The University of Texas MD Anderson  
Cancer Center*

C. Douglas Phillips, M.D., FACR

*Professor of Radiology*

*Director of Head and Neck Imaging*

*Weill Cornell Medical College*

*New York-Presbyterian Hospital*

*President*

*American Society of Head and Neck Radiology*

David I. Rosenthal, M.D.

*Section Chief, Head and Neck, Division of  
Radiation Oncology*

*Director, Head and Neck Translational Research*

*Professor, Department of Radiation Oncology*

*Professor, Department of Head & Neck Surgery*

*The University of Texas M. D. Anderson  
Cancer Center*

Deborah R. Shatzkes, M.D.

*Director of Head and Neck Imaging*

*Lenox Hill Hospital*

*North Shore - LIJ Health Systems*

Randal S. Weber, M.D., FACS

*Professor and Chair*

*Head and Neck Surgery*

*The University of Texas MD Anderson  
Cancer Center*

Richard H. Wiggins, III, M.D., CIIP,  
FSIIM

*Director of Imaging Informatics*

*Director of Head and Neck Imaging*

*Professor, Departments of Radiology,*

*Otolaryngology, Head and Neck Surgery, and  
BioMedical Informatics*

*University of Utah Health Sciences Center*

**If you receive more than one brochure,  
please pass the extra along to a colleague.**

# PROGRAM

## THURSDAY, APRIL 24, 2014

12:00 – 12:55 PM	Registration
12:55 – 1:00	Welcome - Introduction <i>Lawrence E. Ginsberg, M.D.</i>
1:00 – 1:30	Biology and Carcinogenesis in Head and Neck Cancer <i>Jeffrey N. Myers, M.D., Ph.D., FACS</i>
1:30 – 2:00	Imaging in Oropharyngeal and Oral Cavity Cancer <i>Richard H. Wiggins, III, M.D., CIIP, FSIIM</i>
2:00 – 2:30	Surgical Therapy in Oral Cavity Cancer <i>Jeffrey Myers, M.D., Ph.D., FACS</i>
2:30 – 3:00	Imaging of Cervical Lymphadenopathy <i>Richard H. Wiggins, III, M.D., CIIP, FSIIM</i>
3:00 – 3:30	Contemporary Management of Oropharyngeal Cancer <i>Randal S. Weber, M.D., FACS</i>
3:30 – 3:45	Coffee Break for Registrants
3:45 – 4:15	Optimizing Radiation Therapy in Oropharyngeal and Oral Cavity Malignancy <i>David I. Rosenthal, M.D.</i>
4:15 – 4:45	HPV-Associated Oropharyngeal Malignancy: Epidemiology, Risk Factors and Imaging Findings <i>Lawrence E. Ginsberg, M.D.</i>
4:45 – 6:00	Multi-Disciplinary Tumor Board: Oral Cavity and Oropharynx <i>Jeffrey N. Myers, M.D., Ph.D., FACS</i> <i>David I. Rosenthal, M.D.</i> <i>Deborah R. Shatzkes, M.D.</i> <i>Randal S. Weber, M.D., FACS</i> <i>Richard H. Wiggins, III, M.D., CIIP, FSIIM</i>
6:00	End of Session

## FRIDAY, APRIL 25, 2014

7:30 – 8:00 AM	Continental Breakfast for Registrants
8:00 – 8:30	Imaging of Laryngeal and Hypopharyngeal Cancer <i>Richard H. Wiggins, III, M.D., CIIP, FSIIM</i>
8:30 – 9:00	Management of Laryngeal Carcinoma <i>Randal S. Weber, M.D., FACS</i>
9:00 – 9:30	Non-Surgical Therapeutic Options in Laryngeal and Hypopharyngeal Cancer <i>David I. Rosenthal, M.D.</i>
9:30 – 10:15	Multi-Disciplinary Tumor Board: Larynx and Hypopharynx <i>Jeffrey N. Myers, M.D., Ph.D., FACS</i> <i>C. Douglas Phillips, M.D., FACS</i> <i>David I. Rosenthal, M.D.</i> <i>Deborah R. Shatzkes, M.D.</i> <i>Randal S. Weber, M.D., FACS</i>
10:15 – 10:30	Coffee Break for Registrants
10:30 – 11:00	Imaging of Nasopharyngeal Carcinoma <i>Deborah R. Shatzkes, M.D.</i>
11:00 – 11:30	Promises and Pitfalls of IMRT: Nasopharynx <i>David I. Rosenthal, M.D.</i>
11:30 – 12:15 PM	Multi-Disciplinary Tumor Board: Nasopharyngeal Carcinoma <i>Jeffrey N. Myers, M.D., Ph.D., FACS</i> <i>C. Douglas Phillips, M.D., FACS</i> <i>David I. Rosenthal, M.D.</i> <i>Deborah R. Shatzkes, M.D.</i> <i>Randal S. Weber, M.D., FACS</i>
12:15 – 1:30 PM	Lunch on Your Own
1:30 – 2:00	Imaging of Sinonasal and Anterior Cranial Base Neoplasms <i>Deborah R. Shatzkes, M.D.</i>

## FRIDAY, APRIL 25, 2014 (Continued)

- 2:00 – 2:30 Multi-Disciplinary Clinical Management of Sinonasal and Skull Base Malignancies  
*Jeffrey N. Myers, M.D., Ph.D., FACS*
- 2:30 – 3:00 Imaging of Tumors of the Central Skull Base  
*Richard H. Wiggins, III, M.D., CIIP, FSIIM*
- 3:00 – 3:30 Imaging of Temporal Bone Neoplasms  
*C. Douglas Phillips, M.D., FACS*
- 3:30 – 3:45 Coffee Break for Registrants
- 3:45 – 4:15 Surgical Management in Thyroid Malignancy  
*Randal S. Weber, M.D., FACS*
- 4:15 – 4:45 Imaging and Biopsy Issues in Thyroid Malignancy  
*C. Douglas Phillips, M.D., FACS*
- 4:45 – 5:30 Multi-Disciplinary Tumor Board: Thyroid Cancer  
*Jeffrey N. Myers, M.D., Ph.D., FACS*  
*C. Douglas Phillips, M.D., FACS*  
*Deborah R. Shatzkes, M.D.*  
*Randal S. Weber, M.D., FACS*

**5:30 End of Session**

## SATURDAY, APRIL 26, 2014

- 7:00 – 7:30 AM Continental Breakfast for Registrants
- 7:30 – 8:00 Imaging of Cutaneous Malignancy, Including Perineural Tumor Spread  
*Lawrence E. Ginsberg, M.D.*
- 8:00 – 8:30 Non-Melanoma Skin Cancer of the Head and Neck  
*Randal S. Weber, M.D., FACS*
- 8:30 – 9:00 Treatment of Melanoma of the Head and Neck  
*Jeffrey N. Myers, M.D., Ph.D., FACS*

## SATURDAY, APRIL 26, 2014 (Continued)

- 9:00 – 9:45 Multi-Disciplinary Tumor Board: Cutaneous Malignancy  
*Lawrence E. Ginsberg, M.D.*  
*Jeffrey N. Myers, M.D., Ph.D., FACS*  
*C. Douglas Phillips, M.D., FACS*  
*David I. Rosenthal, M.D.*  
*Randal S. Weber, M.D., FACS*
- 9:45 – 10:00 Coffee Break for Registrants
- 10:00 – 10:30 Improving the Quality of Head and Neck Cancer Care  
*Randal S. Weber, M.D., FACS*
- 10:30 – 11:00 Imaging of Complications of Head and Neck Cancer Therapy  
*Lawrence E. Ginsberg, M.D.*
- 11:00 – 11:30 Dysphagia, Aspiration, and Other Toxicity Associated with Head and Neck Cancer Treatment  
*David I. Rosenthal, M.D.*
- 11:30 – 12:30 Multi-Disciplinary Tumor Board: Post-Treatment and Quality of Life Issues  
*Lawrence E. Ginsberg, M.D.*  
*Jeffrey N. Myers, M.D., Ph.D., FACS*  
*C. Douglas Phillips, M.D., FACS*  
*David I. Rosenthal, M.D.*  
*Randal S. Weber, M.D., FACS*

**12:30 PM End of Course**

# Napa Valley Marriott Hotel & Spa

## ABOUT THE RESORT

Experience the charm and beauty of California's world-famous wine country from one of the premier Napa Valley hotels – the Napa Valley Marriott Hotel & Spa.

Providing exceptional Napa Valley hotel room accommodations for business travel yet perfectly located for leisurely exploring, the Napa Valley Marriott Hotel & Spa is surrounded with opportunities to indulge all your senses. Our Napa Valley hotel's convenient location, just off Highway 29, makes us an ideal choice for exploring the Napa Wine Country.

The concierge will delight in revealing Napa's hidden treasures and are experts when it comes to recommending California Wine Country experiences. Take advantage of this incredible location to fulfill your passion for wine, world-class food, golf and sheer relaxation.



## HOW TO GET THERE

Fly directly to San Francisco or Oakland International Airport, located approximately 1 hour 15 minutes south of Napa Valley Marriott Hotel & Spa. Daily national and international non-stop flights are available. *Professional Travel can arrange your Car Rentals and Van Transfers by calling 800-237-7230.*

**SPACE IS LIMITED - RESERVE TODAY:** Call Napa Valley Marriott Hotel & Spa at: (800) 228-9290 and identify yourself as a registrant of "Head and Neck Oncology 2014 Symposium" to receive the group discount or make your reservation online at: [marriott.com/sfonp](http://marriott.com/sfonp) and use Group Code: HNOHNOA. Call Professional Travel at 800-237-7230 for further assistance.

**Group Room Rates Start At.....\$219.00/nt.**

Room Preference: King/Two Queens (Single/Double Occupancy)  
Non-Smoking Property

Each additional person over double occupancy is \$20.00 per night.

### HOTEL CUT-OFF DATE: MARCH 23, 2014

Group room rates may be available three (3) days prior and after meeting, subject to availability and confirmation by the hotel.

**DEPOSIT POLICY:** A credit card is required to guarantee a reservation. Credit cards will not be charged, unless guest is a no show or did not comply to the cancellation policy.

**CANCELLATION POLICY:** All cancellations, arrival and departure date changes, must be made 72 hours prior to arrival to avoid penalty. All no-shows will be charged 1 night room and tax penalty fee. Check in time is: 4:00 PM; Check out time is: 12:00 Noon.

**HOTEL:** 3425 Solano Avenue,  
Napa, California 94558

**PH:** 707-253-8600

**Meeting Registration Form:** **Head & Neck Oncology in Wine Country: Multi-Disciplinary Approach and Tumor Boards**  
April 24 – 26, 2014 • Napa Valley Marriott Hotel & Spa • Napa, California

Attendance is limited; therefore, early registration is strongly suggested. **There will be a \$50 surcharge for anyone registering after April 15, 2014.**

**REGISTER ONLINE: [WWW.EDUSYMP.COM](http://WWW.EDUSYMP.COM)**

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### TUITION: LIVE MEETING

Tuition includes electronic syllabus or  
please check your selection below:

☐ **\$1,050** ☐ PAPER SYLLABUS ONLY  
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an extra cost of \$25)

☐ **\$775** ☐ PAPER SYLLABUS ONLY  
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**Paper syllabus is black and white. Electronic syllabus is color.**

**HNO14**

**\*MUST ENCLOSE OR FAX LETTER FROM YOUR DIRECTOR CERTIFYING STATUS.**

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