CLINICAL BREAST IMAGING 2014

May 29 – 31, 2014

Napa Valley Marriott Hotel & Spa Napa, California

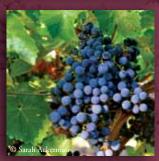
 $18.75 AMA PRA Category 1 Credit(s)^{TM}$

OFFERING CREDITS IN:

- Digital Mammography
- MRI
- Tomosynthesis
- Ultrasound

Educational Symposia

JOIN US! LIVE IN NAPA OR LIVE STREAMING









ABOUT THE MEETING

This symposium is structured to provide a broad clinical perspective of breast imaging. The course focuses on a systematic approach to breast imaging and interpretation strategies. A review of image guided breast biopsy procedures delivers basic to advanced techniques and emphasizes the importance of pathologic correlation. Rounding out the program are updates in breast imaging techniques. The faculty for this course have been chosen for their teaching ability, as well as for their clinical expertise.

TARGET AUDIENCE

This CME activity is primarily intended and designed to educate diagnostic imaging physicians who perform and interpret breast imaging examinations. The CME activity should also benefit referring physicians who order breast imaging studies and technologists who perform these procedures.

SCIENTIFIC SPONSOR

Educational Symposia

ACCREDITATION

Physicians: Educational Symposia is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

Educational Symposia designates this live activity for a maximum of 18.75 AMA PRA Category 1 Credit(s)TM. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Technologists: This program has been submitted to the ASRT. The number of A CE credits will be available approximately 30 days prior to the meeting. Please visit www.edusymp.com or call 1-800-338-5901 regarding the availability of Category A CE credit.

EDUCATIONAL OBJECTIVES

Attendees should, at the completion of this course, be able to:

- Assess the current and future applications of breast imaging.
- Develop imaging protocols and algorithms to accurately assess breast pathology.
- \bullet Recognize subtle signs of breast carcinoma utilizing multiple imaging modalities.
- Discuss the applications and pitfalls of breast biopsy techniques.
- Analyze the future of breast imaging techniques in detection and screening for breast cancer.

No special educational preparation is required for this CME activity.

COURSE ORGANIZATION

This program is planned and organized by Educational Symposia, a leader in continuing medical education since 1975.

ACKNOWLEDGEMENT

Educational Symposia appreciates our corporate supporters and exhibitors. A list of industry supporters will be provided and acknowledged at the meeting.

CANCELLATIONS

Cancellations must be received in writing. A \$50 processing fee will be applied to all cancellations. Refunds requested in writing prior to May 2, 2014 will be issued for the amount of tuition paid less the \$50 processing fee. No refunds will be made on or after that date.

REGISTRATION INFORMATION

<u>Tuition for live conference</u> includes all course materials, including a comprehensive course syllabus (printed black and white syllabus <u>or</u> color e-syllabus), daily continental breakfasts and coffee breaks. Early registration is strongly suggested. There will be a \$50 surcharge for anyone registering after May 19, 2014. Minimum and maximum attendance levels have been established for this meeting. If your registration cannot be accepted, you will be issued a full tuition refund.

Tuition for live streaming includes participation for one registrant. Each registrant must sign-in on a separate computer to receive credit. Prior to the meeting we will send you further information about the log in process. We will also send you a comprehensive color electronic course syllabus via email. If you have any questions or problems logging into the meeting we will have support personnel available at (800) 338-5901. There will be a \$50 surcharge for anyone registering after May 19, 2014.

LIVE STREAMING REQUIREMENTS

Visit the Help Center at www.edusymp.com/site/help to review the computer and internet requirements for viewing live streaming meetings.

Technologists: We will use your time of log in and log out to determine the number of credit hours you will receive. If you do not log in to the meeting, we will not be able to grant you credit for this meeting.

4 Easy Ways To Register

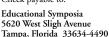
INTERNET

www.edusymp.com





WE ACCEPT



VISA

(800) 344-0668 (U.S. & Canada)

DISC®VER

(813) 806-1001

PHONE

(800) 338-5901 (U.S. & Canada) (813) 806-1000

Reduce your mail clutter or just add email announcements. Please visit the "Mailing List" section of our website at www.edusymp.com.

Disclaimer: Educational Symposia (ESI) as planner and presenter of this meeting, and Professional Travel as the official travel agency for this meeting, claim no liability for the acts of any suppliers or the safety of any attendees while in transit to, from, or during this event or any optional activities. The total amount of liability, if any, for the meeting organizers is limited to a refund of the registration fee, and Professional Travel's responsibility is limited to that of an agent.

Special Note for the Disabled: Educational Symposia wishes to ensure that no individual with a disability is excluded, denied services, segregated or otherwise treated differently from other individuals because of the absence of auxiliary aids and services. If you need any auxiliary aids or services identified in the Americans with Disabilities Act, please contact our office at (800) 338-5901 or (813) 806-1000.

FACULTY

Program Director

Stephen A. Feig, M.D., FACR

Lawrence W. Bassett, M.D., FACR

Iris Cantor Professor of Breast Imaging
Vice Chair for Academic Affairs, Department of
Radiological Sciences
Breast Imaging Section Chief
David Geffen School of Medicine at UCLA
Los Angeles, CA

Stephen A. Feig, M.D., FACR

Director of Breast Imaging
UCI Medical Center
Professor of Radiology
Fong and Jean Tsai Professor of Women's
Imaging
University of California Irvine School of
Medicine
Orange, CA

Debra M. Ikeda, M.D.

Director, Breast Imaging Section Professor of Radiology Department of Radiology Stanford University School of Medicine Palo Alto, CA

Jessica W.T. Leung, M.D., FACR

Medical Director, Breast Health Center Vice-chairperson, Department of Radiology California Pacific Medical Center San Francisco, CA

Laurie R. Margolies, M.D., FACR

Associate Professor of Radiology Chief of Breast Imaging Icahn School of Medicine at Mount Sinai New York, NY

Ellen B. Mendelson, M.D., FACR

Professor of Radiology
Feinberg School of Medicine
Northwestern University
Section Chief, Breast and Women's Imaging
Lynn Sage Comprehensive Breast Center
Northwestern Memorial Hospital
Chicago, IL

Edward A. Sickles, M.D., FACR

Professor Emeritus of Radiology University of California, San Francisco San Francisco, CA

If you receive more than one brochure, please pass the extra along to a colleague.

Program

Thursday, May 29, 2014		Thursday, May 29, 2014 (continued)		
7:00 – 7:55 AM	Registration and Continental Breakfast for Registrants	2:30 – 3:10	Missed and Nearly Missed Breast Cancers Laurie R. Margolies, M.D., FACR	
7:55 – 8:00	Welcome Stephen A. Feig, M.D., FACR	3:10 - 3:30	Coffee Break for Registrants	
8:00 – 8:40	Breast Calcifications: What's New in BI-RADS® 5th Edition? Stephen A. Feig, M.D., FACR	3:30 – 4:10	Assessment of Clinical Image Quality From the Imaging Monitor and Viewbox Lawrence W. Bassett, M.D., FACR	
8:40 – 9:20	Breast Ultrasound: What's New in BI-RADS® 5 th Edition? Ellen B. Mendelson, M.D., FACR	4:10 – 4:50	Medicolegal Aspects of Breast Imaging Edward A. Sickles, M.D., FACR	
9:20 – 10:00	Breast MRI: What's New in BI-RADS® 5 th Edition? Laurie R. Margolies, M.D., FACR	4:50 – 5:15	Question and Answer Session Faculty	
10:00 - 10:20	Coffee Break for Registrants	5:15	End of Session	
10:20 - 11:00	Breast Masses and Asymmetries: What's New in BI-RADS® 5 th Edition? Stephen A. Feig, M.D., FACR	Friday, May 30, 2014		
		7:30 – 8:00 AM	Continental Breakfast for Registrants	
11:00 – 11:40	BI-RADS® Guidance: What's New in 2014? Edward A. Sickles, M.D., FACR	8:00 – 8:40	Screening Mammography Controversies Stephen A. Feig, M.D., FACR	
11:40 – 12:00 PM Question and Answer Session Faculty		8:40 – 9:20	Digital Tomosynthesis: How Will it Change Our Practice? Laurie R. Margolies, M.D., FACR	
12:00 - 1:10	Lunch On Your Own			
1:10 – 1:50	Breast Imaging: Yesterday, Today, and Tomorrow Lawrence W. Bassett, M.D., FACR	9:20 – 10:00	Breast Ultrasound Screening: Is it Ready for Prime Time? Ellen B. Mendelson, M.D., FACR	
1.50 2.30	Breast I Iltrasound Fauinment	10:00 - 10:20	Coffee Break for Registrants	
1:50 – 2:30	Breast Ultrasound Equipment & Technique: Essentials for Image Interpretation Ellen B. Mendelson, M.D., FACR	10:20 – 11:00	Breast MRI: Indications for Diagnosis and Screening <i>Jessica W.T. Leung, M.D.</i>	

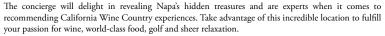
Friday, May 30, 2014 (continued)		Saturday, May 31, 2014			
11:00 – 11:40	The Breast Density Dilemma in California and Elsewhere. <i>Debra M. Ikeda, M.D.</i>	7:30 AM – 8:00 AM		Continental Breakfast for Registrants	
11:40 – 12:00 P	M Question and Answer Session Faculty	8:00 – 8:40	Sym	ging Evaluation of Breast ptoms W.T. Leung, M.D.	
12:00 – 1:10	Lunch On Your Own	8:40 – 9:20 Imaging – Pathology Correlation: Malienar		ging – Pathology relation: Malignant Lesions	
1:10 – 1:50	MRI – Guided Breast Biopsy: How I Do It Laurie R. Margolies, M.D., FACR	9:20 – 10:00	Lawre MRI	Case Review W.T. Leung, M.D.	
1:50 - 2:30	Ultrasound – Guided Breast Biopsy: Needles, Guns, Clips, Techniques, and Tips Ellen B. Mendelson, M.D., FACR	10:00 - 10:20	Coff	ee Break for Registrants	
		10:20 - 11:40		icult Breast MRI Cases a M. Ikeda, M.D.	
2:30 – 3:10	Correlation of Digital Mammography, Tomosynthesis, Ultrasound, and MRI	11:40 – 12:00 P	M	Question and Answer Session Faculty	
	Debra M. Ikeda, M.D.	12:00	End	of Course	
3:10 – 3:30	Coffee Break for Registrants				
3:30 – 4:10	Breast Imaging – Pathology Correlation: Benign Lesions and High Risk Lesions Lawrence W. Bassett, M.D., FACR				
4:10 – 4:50	Benchmarks and Pay for Performance Edward A. Sickles, M.D., FACR				
4:50 – 5:15	Question and Answer Session Faculty				
5:15	End of Session				

Napa Valley Marriott Hotel & Spa

ABOUT THE RESORT

Experience the charm and beauty of California's world-famous wine country from one of the premier Napa Valley hotels - the Napa Valley Marriott Hotel & Spa.

Providing exceptional Napa Valley hotel room accommodations for business travel yet perfectly located for leisurely exploring, the Napa Valley Marriott Hotel & Spa is surrounded with opportunities to indulge all your senses. Our Napa Valley hotel's convenient location, just off Highway 29, makes us an ideal choice for exploring the Napa Wine Country.





HOW TO GET THERE

Fly directly to San Francisco or Oakland International Airport, located approximately 1 hour 15 minutes south of Napa Valley Marriott Hotel & Spa. Daily national and international non-stop flights are available. Professional Travel can arrange your Car Rentals by calling 800-237-7230.

SPACE IS LIMITED - RESERVE TODAY: Call Napa Valley Marriott Hotel & Spa at: (800) 228-9290 and identify yourself as a registrant of "Clinical Breast Imaging 2014 Symposium" to receive the group discount or make your reservation online at: marriott.com/sfonp and use Group Code: CBICBIA. Call Professional Travel at 800-237-7230 for further assistance.

Group Room Rates Start At......\$219.00/nt.

(Single/Double Occupancy) Each additional person over double occupancy is \$20.00 per night.

Room Preference:

King/Two Doubles - Non-Smoking Property

HOTEL CUT-OFF DATE: APRIL 28, 2014

Group room rates may be available three (3) days prior and after meeting, subject to availability and confirmation by the hotel.

DEPOSIT POLICY: A credit card is required to guarantee a reservation. Credit cards will not be charged, unless guest is a no show or did not comply to the cancellation policy.

CANCELLATION POLICY: All cancellations, arrival and departure date changes, must be made 72 hours prior to arrival to avoid penalty. All no-shows will be charged 1 night room and tax penalty fee. Check in time is: 3:00 PM: Check out time is: 12:00 Noon.

HOTEL: 3425 Solano Avenue, Napa, California 94558

PH:

Meeting

The 11th Clinical Breast Imaging 2014

May 29 - 31, 2014 • Napa Valley Marriott Hotel & Spa • Napa, California Registration Form:

Attendance is limited; therefore, early registration is strongly suggested. There will be a \$50 surcharge for anyone registering after May 19, 2014.

REGISTER ONLINE:	WWW.EDUSYMP.COM	TUITION: L	IVE MEETING	TUITION: L	VE STREAM	ING
☐ Physicians ☐ Scientists	☐ Company Personnel	Tuition includes electronic syllabus or please check your selection below:		Please check your selection below:		
a ocienios		□ \$ 99 5	□ PAPER SYLLABUS ONLY □ BOTH (Paper & Electronic at an extra cost of \$25)	□ \$995	□ INCLUDES ELI SYLLABUS OI	
□ Fellows* □ Full Time Military* □ Residents* □ VA Physicians*	□ P.A./R.A. □ Retired Physicians □ Technologists	□ \$ 795	□ PAPER SYLLABUS ONLY □ BOTH (Paper & Electronic at an extra cost of \$25)	□ \$ 795	□ INCLUDES ELI SYLLABUS OI	
			Paper syllabus is black and whit	te. Electronic syllabus	is color.	CBI14

MUST ENCLOSE OR FAX LETTER FROM YOUR DIRECTOR CERTIFYING STATUS.

REGISTER ONLINE AND SAVE \$20! By Providing the Promo Code: Example - Promo Code: XXXXX#

Name	□ M.D. □ D.O. □ Ph.D. □ R.T. □ P.A./R.A. □ RDMS □ Other
Company	Specialty
Address	City / State / Zip / Country
Phone	Email (REQUIRED FOR ELECTRONIC SYLLABUS)
Card Number	Exp. Date Security Code
Billing Address	City / State / Zip / Country
Cardholder Signature	