

*The 11<sup>th</sup>*  
**CLINICAL  
BREAST  
IMAGING  
2014**

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**May 29 – 31, 2014**

Napa Valley Marriott Hotel & Spa  
Napa, California

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*18.75 AMA PRA Category 1 Credit(s)<sup>TM</sup>*

**OFFERING CREDITS IN:**

- Digital Mammography
- MRI
- Tomosynthesis
- Ultrasound

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## ABOUT THE MEETING

This symposium is structured to provide a broad clinical perspective of breast imaging. The course focuses on a systematic approach to breast imaging and interpretation strategies. A review of image guided breast biopsy procedures delivers basic to advanced techniques and emphasizes the importance of pathologic correlation. Rounding out the program are updates in breast imaging techniques. The faculty for this course have been chosen for their teaching ability, as well as for their clinical expertise.

## TARGET AUDIENCE

This CME activity is primarily intended and designed to educate diagnostic imaging physicians who perform and interpret breast imaging examinations. The CME activity should also benefit referring physicians who order breast imaging studies and technologists who perform these procedures.

## SCIENTIFIC SPONSOR

Educational Symposia

## ACCREDITATION

**Physicians:** Educational Symposia is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

Educational Symposia designates this live activity for a maximum of 18.75 *AMA PRA Category 1 Credit(s)*<sup>™</sup>. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

**Technologists:** This program has been submitted to the ASRT. The number of A CE credits will be available approximately 30 days prior to the meeting. Please visit [www.edusymp.com](http://www.edusymp.com) or call 1-800-338-5901 regarding the availability of Category A CE credit.

## EDUCATIONAL OBJECTIVES

Attendees should, at the completion of this course, be able to:

- Assess the current and future applications of breast imaging.
- Develop imaging protocols and algorithms to accurately assess breast pathology.
- Recognize subtle signs of breast carcinoma utilizing multiple imaging modalities.
- Discuss the applications and pitfalls of breast biopsy techniques.
- Analyze the future of breast imaging techniques in detection and screening for breast cancer.

*No special educational preparation is required for this CME activity.*

## COURSE ORGANIZATION

This program is planned and organized by Educational Symposia, a leader in continuing medical education since 1975.

## ACKNOWLEDGEMENT

Educational Symposia appreciates our corporate supporters and exhibitors. A list of industry supporters will be provided and acknowledged at the meeting.

## CANCELLATIONS

Cancellations must be received in writing. A \$50 processing fee will be applied to all cancellations. Refunds requested in writing prior to May 2, 2014 will be issued for the amount of tuition paid less the \$50 processing fee. No refunds will be made on or after that date.

## REGISTRATION INFORMATION

**Tuition for live conference** includes all course materials, including a comprehensive course syllabus (printed black and white syllabus or color e-syllabus), daily continental breakfasts and coffee breaks. Early registration is strongly suggested. There will be a \$50 surcharge for anyone registering after May 19, 2014. Minimum and maximum attendance levels have been established for this meeting. If your registration cannot be accepted, you will be issued a full tuition refund.

**Tuition for live streaming** includes participation for one registrant. Each registrant must sign-in on a separate computer to receive credit. Prior to the meeting we will send you further information about the log in process. We will also send you a comprehensive color electronic course syllabus via email. If you have any questions or problems logging into the meeting we will have support personnel available at (800) 338-5901. There will be a \$50 surcharge for anyone registering after May 19, 2014.

## LIVE STREAMING REQUIREMENTS

Visit the Help Center at [www.edusymp.com/site/help](http://www.edusymp.com/site/help) to review the computer and internet requirements for viewing live streaming meetings.

**Technologists:** We will use your time of log in and log out to determine the number of credit hours you will receive. If you do not log in to the meeting, we will not be able to grant you credit for this meeting.

## 4 EASY WAYS TO REGISTER

### WE ACCEPT



### MAIL

Check payable to:  
Educational Symposia  
5620 West Sligh Avenue  
Tampa, Florida 33634-4490

### FAX

(800) 344-0668 (U.S. & Canada)  
(813) 806-1001

### PHONE

(800) 338-5901 (U.S. & Canada)  
(813) 806-1000



### INTERNET

[www.edusymp.com](http://www.edusymp.com)

Reduce your mail clutter or just add email announcements. Please visit the "Mailing List" section of our website at [www.edusymp.com](http://www.edusymp.com).

**Disclaimer:** Educational Symposia (ESI) as planner and presenter of this meeting, and Professional Travel as the official travel agency for this meeting, claim no liability for the acts of any suppliers or the safety of any attendees while in transit to, from, or during this event or any optional activities. The total amount of liability, if any, for the meeting organizers is limited to a refund of the registration fee, and Professional Travel's responsibility is limited to that of an agent.

**Special Note for the Disabled:** Educational Symposia wishes to ensure that no individual with a disability is excluded, denied services, segregated or otherwise treated differently from other individuals because of the absence of auxiliary aids and services. If you need any auxiliary aids or services identified in the Americans with Disabilities Act, please contact our office at (800) 338-5901 or (813) 806-1000.



# FACULTY

## Program Director

Stephen A. Feig, M.D., FACR

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Lawrence W. Bassett, M.D., FACR

*Iris Cantor Professor of Breast Imaging  
Vice Chair for Academic Affairs, Department of  
Radiological Sciences  
Breast Imaging Section Chief  
David Geffen School of Medicine at UCLA  
Los Angeles, CA*

Stephen A. Feig, M.D., FACR

*Director of Breast Imaging  
UCI Medical Center  
Professor of Radiology  
Fong and Jean Tsai Professor of Women's  
Imaging  
University of California Irvine School of  
Medicine  
Orange, CA*

Debra M. Ikeda, M.D.

*Director, Breast Imaging Section  
Professor of Radiology  
Department of Radiology  
Stanford University School of Medicine  
Palo Alto, CA*

Jessica W.T. Leung, M.D., FACR

*Medical Director, Breast Health Center  
Vice-chairperson, Department of Radiology  
California Pacific Medical Center  
San Francisco, CA*

Laurie R. Margolies, M.D., FACR

*Associate Professor of Radiology  
Chief of Breast Imaging  
Icahn School of Medicine at Mount Sinai  
New York, NY*

Ellen B. Mendelson, M.D., FACR

*Professor of Radiology  
Feinberg School of Medicine  
Northwestern University  
Section Chief, Breast and Women's Imaging  
Lynn Sage Comprehensive Breast Center  
Northwestern Memorial Hospital  
Chicago, IL*

Edward A. Sickles, M.D., FACR

*Professor Emeritus of Radiology  
University of California, San Francisco  
San Francisco, CA*

**If you receive more than one brochure,  
please pass the extra along to a colleague.**

# PROGRAM

## Thursday, May 29, 2014

7:00 – 7:55 AM	Registration and Continental Breakfast for Registrants
7:55 – 8:00	Welcome <i>Stephen A. Feig, M.D., FACR</i>
8:00 – 8:40	Breast Calcifications: What's New in BI-RADS® 5 <sup>th</sup> Edition? <i>Stephen A. Feig, M.D., FACR</i>
8:40 – 9:20	Breast Ultrasound: What's New in BI-RADS® 5 <sup>th</sup> Edition? <i>Ellen B. Mendelson, M.D., FACR</i>
9:20 – 10:00	Breast MRI: What's New in BI-RADS® 5 <sup>th</sup> Edition? <i>Laurie R. Margolies, M.D., FACR</i>
10:00 – 10:20	Coffee Break for Registrants
10:20 – 11:00	Breast Masses and Asymmetries: What's New in BI-RADS® 5 <sup>th</sup> Edition? <i>Stephen A. Feig, M.D., FACR</i>
11:00 – 11:40	BI-RADS® Guidance: What's New in 2014? <i>Edward A. Sickles, M.D., FACR</i>
11:40 – 12:00 PM	Question and Answer Session <i>Faculty</i>
12:00 – 1:10	Lunch On Your Own
1:10 – 1:50	Breast Imaging: Yesterday, Today, and Tomorrow <i>Lawrence W. Bassett, M.D., FACR</i>
1:50 – 2:30	Breast Ultrasound Equipment & Technique: Essentials for Image Interpretation <i>Ellen B. Mendelson, M.D., FACR</i>

## Thursday, May 29, 2014 (continued)

2:30 – 3:10	Missed and Nearly Missed Breast Cancers <i>Laurie R. Margolies, M.D., FACR</i>
3:10 – 3:30	Coffee Break for Registrants
3:30 – 4:10	Assessment of Clinical Image Quality From the Imaging Monitor and Viewbox <i>Lawrence W. Bassett, M.D., FACR</i>
4:10 – 4:50	Medicolegal Aspects of Breast Imaging <i>Edward A. Sickles, M.D., FACR</i>
4:50 – 5:15	Question and Answer Session <i>Faculty</i>
5:15	End of Session

## Friday, May 30, 2014

7:30 – 8:00 AM	Continental Breakfast for Registrants
8:00 – 8:40	Screening Mammography Controversies <i>Stephen A. Feig, M.D., FACR</i>
8:40 – 9:20	Digital Tomosynthesis: How Will it Change Our Practice? <i>Laurie R. Margolies, M.D., FACR</i>
9:20 – 10:00	Breast Ultrasound Screening: Is it Ready for Prime Time? <i>Ellen B. Mendelson, M.D., FACR</i>
10:00 – 10:20	Coffee Break for Registrants
10:20 – 11:00	Breast MRI: Indications for Diagnosis and Screening <i>Jessica W.T. Leung, M.D.</i>

## Friday, May 30, 2014 (continued)

11:00 – 11:40 The Breast Density Dilemma  
in California and Elsewhere.  
*Debra M. Ikeda, M.D.*

11:40 – 12:00 PM Question and Answer  
Session  
*Faculty*

12:00 – 1:10 Lunch On Your Own

1:10 – 1:50 MRI – Guided Breast Biopsy:  
How I Do It  
*Laurie R. Margolies, M.D., FACR*

1:50 – 2:30 Ultrasound – Guided Breast  
Biopsy: Needles, Guns, Clips,  
Techniques, and Tips  
*Ellen B. Mendelson, M.D., FACR*

2:30 – 3:10 Correlation of Digital  
Mammography,  
Tomosynthesis, Ultrasound,  
and MRI  
*Debra M. Ikeda, M.D.*

3:10 – 3:30 Coffee Break for Registrants

3:30 – 4:10 Breast Imaging – Pathology  
Correlation: Benign Lesions  
and High Risk Lesions  
*Lawrence W. Bassett, M.D., FACR*

4:10 – 4:50 Benchmarks and Pay for  
Performance  
*Edward A. Sickles, M.D., FACR*

4:50 – 5:15 Question and Answer Session  
*Faculty*

**5:15 End of Session**

## Saturday, May 31, 2014

7:30 AM – 8:00 AM Continental Breakfast for  
Registrants

8:00 – 8:40 Imaging Evaluation of Breast  
Symptoms  
*Jessica W.T. Leung, M.D.*

8:40 – 9:20 Imaging – Pathology  
Correlation: Malignant Lesions  
*Lawrence W. Bassett, M.D.*

9:20 – 10:00 MRI Case Review  
*Jessica W.T. Leung, M.D.*

10:00 – 10:20 Coffee Break for Registrants

10:20 – 11:40 Difficult Breast MRI Cases  
*Debra M. Ikeda, M.D.*

11:40 – 12:00 PM Question and Answer  
Session  
*Faculty*

**12:00 End of Course**



# NAPA VALLEY MARRIOTT HOTEL & SPA

## ABOUT THE RESORT

Experience the charm and beauty of California's world-famous wine country from one of the premier Napa Valley hotels – the Napa Valley Marriott Hotel & Spa.

Providing exceptional Napa Valley hotel room accommodations for business travel yet perfectly located for leisurely exploring, the Napa Valley Marriott Hotel & Spa is surrounded with opportunities to indulge all your senses. Our Napa Valley hotel's convenient location, just off Highway 29, makes us an ideal choice for exploring the Napa Wine Country.

The concierge will delight in revealing Napa's hidden treasures and are experts when it comes to recommending California Wine Country experiences. Take advantage of this incredible location to fulfill your passion for wine, world-class food, golf and sheer relaxation.



## HOW TO GET THERE

Fly directly to San Francisco or Oakland International Airport, located approximately 1 hour 15 minutes south of Napa Valley Marriott Hotel & Spa. Daily national and international non-stop flights are available. *Professional Travel can arrange your Car Rentals by calling 800-237-7230.*

**SPACE IS LIMITED - RESERVE TODAY:** Call Napa Valley Marriott Hotel & Spa at: (800) 228-9290 and identify yourself as a registrant of "Clinical Breast Imaging 2014 Symposium" to receive the group discount or make your reservation online at: [marriott.com/sfonp](http://marriott.com/sfonp) and use Group Code: CBICBIA. Call Professional Travel at 800-237-7230 for further assistance.

**Group Room Rates Start At.....\$219.00/nt.**

(Single/Double Occupancy) Each additional person over double occupancy is \$20.00 per night.

Room Preference:

King/Two Doubles - Non-Smoking Property

### HOTEL CUT-OFF DATE: APRIL 28, 2014

Group room rates may be available three (3) days prior and after meeting, subject to availability and confirmation by the hotel.

**HOTEL TAX:** 14.065%

**DEPOSIT POLICY:** A credit card is required to guarantee a reservation. Credit cards will not be charged, unless guest is a no show or did not comply to the cancellation policy.

**CANCELLATION POLICY:** All cancellations, arrival and departure date changes, must be made 72 hours prior to arrival to avoid penalty. All no-shows will be charged 1 night room and tax penalty fee. Check in time is: 3:00 PM; Check out time is: 12:00 Noon.

**HOTEL:** 3425 Solano Avenue,  
Napa, California 94558

**PH:** 707-253-8600

## Meeting

### Registration Form:

**The 11<sup>th</sup> Clinical Breast Imaging 2014**

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Attendance is limited; therefore, early registration is strongly suggested. **There will be a \$50 surcharge for anyone registering after May 19, 2014.**

**REGISTER ONLINE: [WWW.EDUSYMP.COM](http://WWW.EDUSYMP.COM)**

### TUITION: LIVE MEETING

Tuition includes electronic syllabus **or**  
please check your selection below:

☐ **\$995**

☐ **PAPER SYLLABUS ONLY**  
☐ **BOTH** (Paper & Electronic at  
an extra cost of \$25)

☐ **\$795**

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an extra cost of \$25)

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Please check your selection below:

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☐ **INCLUDES ELECTRONIC SYLLABUS ONLY**

**Paper syllabus is black and white. Electronic syllabus is color.**

**CB14**

**\*MUST ENCLOSE OR FAX LETTER FROM YOUR DIRECTOR CERTIFYING STATUS.**

**REGISTER ONLINE AND SAVE \$20! By Providing the Promo Code: Example - Promo Code: XXXXX#**

Name	<input type="checkbox"/> M.D. <input type="checkbox"/> D.O. <input type="checkbox"/> Ph.D. <input type="checkbox"/> R.T. <input type="checkbox"/> P.A./R.A. <input type="checkbox"/> RDMS <input type="checkbox"/> Other
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