



Intimate Atmosphere
Give and Take Interactions
Audience Participation Encouraged

9
Days

Head & Neck Oncology on the High Seas

A Comprehensive Clinical Course Detailing Current Knowledge of
Diagnostic Evaluation and Treatment Strategies in Head and Neck Cancer

July 23 - August 1, 2015

**Baltic Cruise including St. Petersburg, Russia aboard the
Norwegian Star**

Sail round-trip from Copenhagen, Denmark

14.0 AMA PRA Category 1 Credit(s)TM

Book By March 5, 2015

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Tuition
\$995.00 per person

Early registration is strongly suggested.

Tuition includes a comprehensive downloadable electronic course syllabus.

Book By March 5, 2015

About The Meeting

This course is designed to provide a practical yet detailed insight into the modern diagnosis and treatment of head and neck cancer. Faculty will review the fundamentals of head and neck cancers; including anatomy, epidemiology and imaging characteristics. Pearls and pitfalls on how to best image various head and neck cancers will be presented. Discussions along with interactive case presentations will provide an in-depth look at management decision making, treatment options and the emergence of HPV related head and neck cancers.

Target Audience

This CME activity is primarily intended and designed to educate general radiologists and neuroradiologists who wish to enhance their knowledge of imaging and treatment of head and neck cancer. This activity should also benefit ENT physicians, head and neck surgeons, medical and radiation oncologists, and general surgeons who are interested in head and neck cancer therapy and diagnosis.

Scientific Sponsor

Educational Symposia

Accreditation

Physicians: Educational Symposia is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

Educational Symposia designates this live activity for a maximum of 14.0 AMA PRA Category 1 Credit(s)TM. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Technologists: Category A CE credit is not available for this symposium.

Educational Objectives

Attendees should, at the completion of this course, be able to:

- Recognize the etiologic and risk factors in the development of head and neck malignancies, including Human Papilloma Virus.
- Describe the fundamental strategies for therapy of head and neck cancer, including the role of the radiologist in treatment planning.
- Determine the optimal imaging techniques for imaging the head and neck utilizing CT, MRI, and PET/CT.
- Recognize the surgeon's approach to cancers of the head and neck.
- Illustrate the imaging appearance of typical complications that may result from therapy for head and neck cancer.
- Appreciate the complexity of determining post-treatment efficacy in head and neck cancer by CT, MRI, and PET/CT.
- Recognize the clinical circumstances surrounding, and imaging appearance of cranial neuropathy and perineural tumor spread in the head and neck cancer patient.

No special educational preparation is required for this CME activity.

Faculty	SATURDAY, JULY 25, 2015 (Continued)	FRIDAY, JULY 31, 2015 (Continued)
Lawrence E. Ginsberg, M.D. <i>Professor of Radiology and Head and Neck Surgery The University of Texas MD Anderson Cancer Center Houston, TX</i>	2:30 – 3:15 Case Presentations, Oral Cavity, Oropharynx, HPV <i>Lawrence E. Ginsberg, M.D. Jeffrey N. Myers, M.D., Ph.D., FACS</i>	10:30 – 11:00 Clinical Management of Thyroid Cancer <i>Jeffrey N. Myers, M.D., Ph.D., FACS</i>
Jeffrey N. Myers, M.D., Ph.D., FACS <i>Hubert L. and Olive Stringer Distinguished Professor in Cancer Research, Director of Research, and Deputy Chair for Academic Programs Department of Head & Neck Surgery The University of Texas MD Anderson Cancer Center Houston, TX</i>	3:15 – 3:30 Question and Answer Session	11:00 – 12:00 PM Case Presentations, Thyroid Malignancy <i>Lawrence E. Ginsberg, M.D. Jeffrey N. Myers, M.D., Ph.D., FACS</i>
Program	3:30 – 3:40 Coffee Break for Registrants	12:00 – 1:30 Lunch Break on Your Own
SATURDAY, JULY 25, 2015	3:40 – 4:10 Imaging of Laryngeal and Hypopharyngeal Carcinoma <i>Lawrence E. Ginsberg, M.D.</i>	1:30 – 2:00 Imaging of Perineural Tumor Spread in Head and Neck Cancer <i>Lawrence E. Ginsberg, M.D.</i>
10:00 – 10:05 AM Welcome - <i>Lawrence E. Ginsberg, M.D.</i>	4:10 – 4:40 Treatment Considerations for Larynx/Hypopharynx Cancer <i>Jeffrey N. Myers, M.D., Ph.D., FACS</i>	2:00 – 2:30 Imaging of Cutaneous Malignancy <i>Lawrence E. Ginsberg, M.D.</i>
10:05 – 10:30 Scientific Underpinnings of Head & Neck Cancer <i>Jeffrey N. Myers, M.D., Ph.D., FACS</i>	4:40 – 5:10 Imaging of Salivary Neoplasms <i>Lawrence E. Ginsberg, M.D.</i>	2:30 – 3:00 Contemporary Surgical Management of Skin Cancer <i>Jeffrey N. Myers, M.D., Ph.D., FACS</i>
10:30 – 11:00 Imaging of Oropharyngeal and Oral Cavity Malignancy <i>Lawrence E. Ginsberg, M.D.</i>	5:10 – 5:40 Treatment of Benign and Malignant Salivary Gland Tumors <i>Jeffrey N. Myers, M.D., Ph.D., FACS</i>	3:00 – 3:30 Case Presentations, Cutaneous Malignancy <i>Lawrence E. Ginsberg, M.D. Jeffrey N. Myers, M.D., Ph.D., FACS</i>
11:00 – 11:30 Treatment Paradigms in Oral Cavity Cancer <i>Jeffrey N. Myers, M.D., Ph.D., FACS</i>	5:40 End of Session	3:30 – 3:45 Coffee Break for Registrants
11:30 – 12:00 PM HPV Update: Epidemiology, Prevalence and Imaging Features <i>Lawrence E. Ginsberg, M.D.</i>	WEDNESDAY, JULY 29, 2015	3:45 – 4:15 Post Treatment Imaging of the Head and Neck Cancer Patient: Efficacy and Pitfalls <i>Lawrence E. Ginsberg, M.D.</i>
12:00 – 1:30 Lunch Break	4:30 – 5:00 PM Imaging of Sinonasal and Skull Base Malignancy <i>Lawrence E. Ginsberg, M.D.</i>	4:15 – 4:45 Difficult Conversations in Head and Neck Cancer Care: Recurrence, Complications and End of Life Issues <i>Jeffrey N. Myers, M.D., Ph.D., FACS</i>
1:30 – 2:00 Contemporary Management of Oropharyngeal Cancer <i>Jeffrey N. Myers, M.D., Ph.D., FACS</i>	5:00 – 5:30 Multidisciplinary Clinical Management of Sinonasal and Skull Base Malignancy <i>Jeffrey N. Myers, M.D., Ph.D., FACS</i>	4:45 – 5:15 Pitfalls in Head and Neck Imaging <i>Lawrence E. Ginsberg, M.D.</i>
2:00 – 2:30 Imaging of Cervical Lymphadenopathy in Head and Neck Cancer <i>Lawrence E. Ginsberg, M.D.</i>	5:30 – 6:30 Case Presentations, Skull Base Sinonasal <i>Lawrence E. Ginsberg, M.D. Jeffrey N. Myers, M.D., Ph.D., FACS</i>	5:15 – 5:45 Quality Initiatives in Head and Neck Cancer Care Delivery <i>Jeffrey N. Myers, M.D., Ph.D., FACS</i>
	6:30 End of Session	5:45 End of Course
	FRIDAY, JULY 31, 2015	
	10:00 – 10:30 AM Imaging of Aggressive and Recurrent Thyroid Carcinoma <i>Lawrence E. Ginsberg, M.D.</i>	

Faculty, topics & itinerary subject to change.

Course Organization: This program is planned and organized by Educational Symposia, the leader in diagnostic imaging education since 1975.

Acknowledgement: Educational Symposia has received no corporate support for this symposium.

Disclaimer: Educational Symposia (ES) as planner and presenter of this meeting, and Professional Travel as the official travel agency for this meeting, claim no liability for the acts of any suppliers or the safety of any attendees while in transit to, from, or during this event or any optional activities. The total amount of liability, if any, for the meeting organizer is limited to a refund of the registration fee, and Professional Travel's responsibility is limited to that of an agent.

Special Note for the Disabled: Educational Symposia wishes to ensure that no individual with a disability is excluded, denied services, segregated or otherwise treated differently from other individuals because of the absence of auxiliary aids and services. If you need any auxiliary aids or services identified in the Americans with Disabilities Act, please contact our office at (800) 338-5901 or (813) 806-1000.





Itinerary

Date	Day	Port	Arrival	Departure
July 23	Thursday	Copenhagen, Denmark (EMBARK)		5:00 pm
July 24	Friday	Berlin (Warnemünde), Germany	7:00 am	10:00 pm
July 25	Saturday	At Sea		
July 26	Sunday	Tallinn, Estonia	9:00 am	5:30 pm
July 27	Monday	St. Petersburg, Russia	8:00 am	
July 28	Tuesday	St. Petersburg, Russia		7:00 pm
July 29	Wednesday	Helsinki, Finland	7:00 am	4:00 pm
July 30	Thursday	Stockholm, Sweden	8:00 am	4:00 pm
July 31	Friday	At Sea		
August 1	Saturday	Copenhagen, Denmark (DISEMBARK)	8:00 am	



FACTS & INFORMATION ABOUT THE SHIP

- Mandara Spa with two hot tubs. Also, Barong Fitness Center.
- Five specialty restaurants (charge); a French specialty restaurant, Le Bistro (charge) and Ginza Asian Fusion (charge) specializing in Japanese, Thai and Chinese cuisine. Reservations are suggested.
- With Norwegian, young kids and teens have their own kind of fun and their own fully equipped place to hang out – Planet Kids and Teen Club.
- 24 hour Internet Café (wireless access available)

MUST RESERVE CRUISE THROUGH PROFESSIONAL TRAVEL PRIOR TO REGISTRATION

Call (800) 237-7230 (toll free U.S. and Canada) or (813) 806-1050 Direct • Monday - Friday (8:30 AM - 5:00 PM EST)

JULY 23 – AUGUST 1, 2015 Norwegian Cruises – Norwegian Star - Group Prices Below Per Person

MAKE YOUR RESERVATIONS AS SOON AS POSSIBLE as staterooms may sell out prior to the cut off date of **March 5, 2015**. After this date, reservations will be accepted on a space/rate available basis. **CRUISE LINE WILL HONOR THEIR LOWEST RATES FOR OUR GROUP.** Additional cabin types/categories may be available; please ask at time of reservation.

To view cabin layouts and deck plans, please visit www.ncl.com. Select "Learn About Our Cruises" listed in the top navigational bar, then "Cruise Ships", then select "Norwegian Star".

CRUISE CANCELLATIONS: ALL CANCELLATIONS RECEIVED BEFORE MAY 9, 2015 will receive a full refund of amounts already paid to Norwegian Cruises. Refunds will be made to the guests through Professional Travel.

PLEASE NOTE: AFTER MARCH 5, 2015 group rates and cabin categories are subject to limited availability.

All staterooms include: Queen or two twin beds, color TV, phone, spacious closet and bathroom with shower. \$187.78 port fees/taxes and \$60.00 round-trip transfers are per person and separate charges. There are no special fares for children. Port fees/taxes and fuel surcharge are subject to implementation or change.

- Decks 9 & 8** **Starting at \$1,549 pp**

Inside Stateroom • 142 sq. ft. • Located fore & aft.

- Decks 8 & 5** **Starting at \$1,819 pp**

Oceanview (no balcony) • 159 sq. ft. • Picture window - Located fore & aft.

- Decks 8 & 5** **Starting at \$2,269 pp**

Deluxe Oceanview with Balcony • 203 sq. ft. • Floor to ceiling windows - Located mid-ship, fore & aft.

- Deck 11** **Starting at \$2,459 pp**

Mini Suite with Balcony • 283 sq. ft. - Space Available Basis

Queen or two twin beds and sofa bed. Floor to ceiling windows, private balcony, separate seating area, color television, spacious closet, phone, and bathroom with combined bathtub and shower. Located mid-fore/aft.

CRUISE REGISTRATION

DEPOSITS: 20% of the total per person cruise fare is required. **ALL DEPOSITS ARE DUE TO NORWEGIAN CRUISES AT TIME OF BOOKING. FINAL PAYMENT IS DUE 75 DAYS PRIOR TO DEPARTURE.** **TRANSFERS:** Are not included. Guests can purchase transfers through Norwegian Cruises at a nominal fee. Guests purchasing transfers that have made their own air arrangements need to provide their air itinerary to Norwegian Cruises at least 35 days prior to sailing in order to purchase transfers.

TRAVEL INSURANCE: Travel insurance is highly recommended. Norwegian Cruises offers a cruise protection program. If you prefer alternate travel insurance options, you may call: Travel Guard (800) 826-4919 www.travelguard.com, TravelEx Insurance (800) 228-9792 www.travelex-insurance.com, InsureMyTrip (800) 487-4722 www.insuremytrip.com.

NAME CHANGE(S): Norwegian Cruises does not permit name changes. Booking must be cancelled and new guest(s) rebooked.

PASSPORTS: Passport requirements have changed. For up to date information about travel please refer to: <http://www.travel.state.gov/passport> Norwegian Cruises requests ALL guests to carry a passport valid for six months after the end of the cruise.

EARLY REGISTRATION IS STRONGLY SUGGESTED. Tuition includes a comprehensive downloadable electronic course syllabus. **MEETING CANCELLATIONS MUST BE RECEIVED IN WRITING PRIOR TO MAY 9, 2015.** A \$50 processing fee will be applied to all cancellations. Refunds requested in writing prior to May 9, 2015 will be issued for the amount of tuition paid less the \$50 processing fee. No refunds will be made on or after that date.