

Exhibitor
Prospectus



34th Annual Meeting

**Society of
Radiologists in
Ultrasound**

September 27 - 29, 2024

Hyatt Regency Seattle
Seattle, WA



Dear Prospective Sponsor:

On behalf of the Executive Board, Corporate Affairs Committee, and members of the Society of Radiologists in Ultrasound (SRU), I invite your company to participate as an exhibitor at Image Soundly, the 34th Annual Meeting of the Society of Radiologists in Ultrasound, to be held September 27 - 29, 2024 at the Hyatt Regency Seattle, Seattle, WA.

The SRU annual meeting provides a unique opportunity for companies to demonstrate new equipment and technologies and meet with leading physicians in the field of ultrasound in a relaxed and friendly atmosphere.

The corporate-sponsored reception and exhibit hall on Friday evening is a highlight of the meeting. Sponsors are provided with a booth space to demonstrate their latest equipment using live models, and to promote products and services to SRU attendees. The exhibit hall will be open at 7:00 AM on Friday, September 27, 2024 through 5:00 PM Saturday, September 28, 2024. Please join us for the welcome reception Friday evening 6:00—8:00 PM for an opportunity to network and showcase your medical devices in a friendly environment.

Sincerely,

Richard G. Barr, MD, PhD, FACR, FSRU

Corporate Affairs Committee Chair

All new sponsorship opportunities include an early career mix & mingle cocktail reception to engage the next generation of radiologists in ultrasound and their mentors, and a photo booth to attract attendees to your booth for a professional headshot, an NDA suite to use for the duration of the meeting, and Focus sessions, in which SRU Fellows and members meet with corporate representatives to discuss new developments in medical ultrasound. All sponsorship levels include one or more invitations to the Thursday evening Fellows reception and dinner.

The 2024 SRU exhibitor prospectus is attached for your consideration. SRU will order and pay for the food and beverage served at the breakfast and lunch focus sessions, in order to comply with regulations that prohibit physicians from consuming food purchased by certain types of companies. Please note that there is a 25% discount for first-time sponsors of booths larger than 10x10.

Please return the completed sponsorship application by Friday, August 23, 2024.

If you have any questions please contact Toni Ebra, SRU Executive Director, at (813) 806-1065 or tebra@edusymp.com. I look forward to your company's participation, and to seeing you in Seattle, WA!

Thank You

to the following organizations for their support at the SRU 2023 Annual Meeting and we look forward to their support again for the 2024 Annual Meeting.

PHILIPS

 GE HealthCare

SIEMENS
Healthineers

Canon
CANON MEDICAL

imorgon
MEDICAL

mindray

BRACCO
LIFE FROM INSIDE


See-mode

SAMSUNG

EXHIBITOR REFERENCE GUIDE

Technical Exhibit Schedule (Subject To Change)

Thursday, September 26, 2024

Load In
7:00 AM to 2:00 PM

Friday, September 27, 2024

Exhibits Open
7:00 AM to 5:00 PM

Welcome Session &
Live Scanning
6:00 PM to 8:00 PM

Saturday, September 28, 2024

Exhibits Open
7:00 AM to 5:00 PM

Saturday, September 28, 2024

Load Out
4:00 PM - 11:00 PM

Contacts

Exhibit & Vendor Registration
Invoicing & Payments

Toni Ebra
SRU Executive Director

tebra@edusymp.com

(813) 806-1065

Payments

If you are paying by check, please make all checks payable to: The Society of Radiologists in Ultrasound. If you wish to make a payment to the SRU by credit card (3% fee), please call the Meetings Registration Department at 1-813-598-4536 to provide your credit card information over the phone Monday through Friday, 8:30 AM – 4:00 PM EST.

Please send all payments and questions to:

The Society of Radiologists in Ultrasound
Attn: Meetings Registration Department
5620 W. Sligh Ave
Tampa, FL 33634

Accommodations

Hyatt Regency Seattle

Book Online:

<https://www.hyatt.com/en-US/group-booking/SEARS/G-SRUA>

Call to Make Your Reservation at:

1-800-233-1234 and identify yourself as a registrant of “**34th Annual Meeting of the Society of Radiologists in Ultrasound**”.

SPACE IS LIMITED - RESERVE TODAY!

Hotel Cutoff Date: September 3, 2024

Room Rates

Group Guest Room Rates (September 25) \$305.00 per night (single/double)

Triple \$330.00 per night

Quad Rate \$355.00 per night

Group Guest Room Rates (September 26 - 29) \$269.00 per night (single/double)

Triple \$294.00 per night

Quad Rate \$319.00 per night

King or 2 Queens (upon availability)

Check-In/Out: Check in time is 4:00PM. Check out time is 11:00AM

Taxes and Fees: Guest Room are subject to the appropriate state, local and any occupancy taxes (which are currently 15.7%). In addition to this tax, there is a \$4.00 per night, per occupied room Seattle Tourism Assessment Fee

Deposit Policy: Credit card guarantee required

Early Departure Fees: Upon arrival, guests will be asked to verify their departure date. You may change your departure date up until 12:00 pm the day before your expected departure. If you check out of the hotel prior to the expected departure date without advising the front desk in advance as noted, a fee of one night's room and tax will be assessed.

Cancellation Policy: To avoid cancellation fees, guests may cancel their reservation by 4pm PST 24 hours prior to their arrival. Guaranteed reservations not cancelled within the 24 hours prior to arrival will be billed to the guest.

For more information, contact Toni Ebra at
(813) 806-1065 or tebra@edusymp.com

Information Subject to Change

SPONSORSHIP OPPORTUNITIES

Package Benefits	DIAMOND \$40,000	PLATINUM \$35,000	GOLD \$25,000	SILVER \$20,000	BRONZE \$16,500
Exhibit Space	10'x25'	10'x25'	10'x20'	10'x20'	10'x20'
Complimentary Vendor Badges	10	8	5	3	2
Morning Focus Sessions (5 Fellows Per Session)	2	1	1	1	—
Lunch Focus Sessions • Friday Only (5 Fellows + 5 Members Per Session)	1	1	—	—	—
Fellows Dinner (Number of Invitations)	8	6	4	2	1
Name Badge Lanyards	✓	—	—	—	—
Logo/Corporate Branded Bag (Given to attendees at registration)	✓	—	—	—	—
Live Scanning Permitted (Friday Night Welcome Reception)	✓	✓	✓	✓	✓
Additional Live Scanning Time Included	4 Hours	2 Hours	1 Hour	—	—
SRU Website Recognition	✓	✓	✓	✓	✓
Welcome Packet Ad Insert • 8.5 x 11	✓	✓	✓	✓	✓
Mailing List: One-time use of pre and post meeting lists of consenting attendees	✓	✓	✓	✓	✓
Lead retrieval through the meeting app and an email of consenting attendees	✓	✓	✓	✓	✓

Additional Booth Options

10'x 10' Booth Space	Booth space and 2 vendor badges and Friday evening Welcome Reception; live scanning not permitted .	\$6,000
Table Top Booth	Table top booth and 1 vendor badge and Friday evening Welcome Reception; live scanning not permitted .	\$2,500

A La Carte Options (Available to Diamond - Bronze Level Sponsors Only)

55-Minute Lunch & Learn Session Only 1 Available • Non-CME	For All General Session Attendees	SOLD OUT	\$15,000
30-Minute Breakfast & Learn Session Only 1 Available • Non-CME	For All General Session Attendees		\$10,000

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For more information, contact Toni Ebra at (813) 806-1065 or tebra@edusymp.com

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A La Carte Options (Available to Diamond - Bronze Level Sponsors Only) • Continued

Custom Focus Session (Virtual)	Held after the SRU Annual meeting, prior to March 31, 2025	\$8,000
Photo Booth	Attract attendees to your booth for professional headshots and group photos.	\$7,500
Additional Morning Focus Session	Breakfast included (5 Fellows per session)	\$6,500
Wi-Fi Exclusive: One available	Sponsor the Wi-Fi service for the meeting area. Sponsor's name will be used as the password for the complimentary Wi-Fi service provided to all course attendees. Additional advertising options include custom splash page, SSID or network name, login or password.	\$6,500
NDA Suite	Dedicated space for a Corporate NDA suite and focus sessions for the duration of the meeting.	\$6,000
Branded Hotel Room Keycards Exclusive: One available	Hotel room keycards customized with your company logo. Cards will be distributed to hotel guests at check-in and used to access their rooms throughout their stay. Sponsor will be responsible for providing keycard artwork based on specifications provided by SRU.	\$5,000
Early Career Mix & Mingle	Help foster the next generation of radiologists in ultrasound. Mingle with early career attendees and their mentors.	\$5,000
Custom e-mail blast	Within 30 days before or after the meeting	\$2,500
Fellows Dinner	Individual ticket to Thursday's Fellows Dinner (on a space available basis and must already be a sponsor)	\$300
Extra Booth Personnel	Extra booth personnel over the included amount.	\$300



Credit: Davslens Photography

For more information, contact Toni Ebra at (813) 806-1065 or tebra@edusymp.com

Information Subject to Change

EXHIBITOR APPLICATION

SUPPORT PACKAGES

Diamond • \$40,000

Platinum • \$35,000

Gold • \$25,000

Silver • \$20,000

Bronze • \$16,500

Additional Booth Options • Live Scanning Not Permitted

10'x 10' Booth Space • \$6,000

Table Top Booth • \$2,500

ADD-ON SPONSORSHIP OPPORTUNITIES

55-Minute - **SOLD OUT**
Lunch & Learn Session • \$15,000

30-Minute
Breakfast & Learn Session • \$10,000

Custom Focus Session (Virtual) • \$8,000

Photo Booth • \$7,500

Add'l Morning Focus Session • \$6,500

Wi-Fi Exclusive • \$6,500

NDA Suite \$6,000

Branded Hotel Room
Keycards Exclusive • \$5,000

Early Career Mix & Mingle • \$5,000

Custom e-mail blast • \$2,500

Fellows Dinner • \$300

Extra Booth Personnel • \$300

UNRESTRICTED EDUCATIONAL GRANTS

Companies interested in providing an Unrestricted Educational Grant to help offset the general expenses of the the 34th Annual Meeting of the Society of Radiologists in Ultrasound should contact Toni Ebra at tebra@edusymp.com for further information.

PAYMENT METHOD

Payment in full for the contracted space must be forwarded with the Exhibitor Application at the end of this prospectus. The balance must be paid by **September 20, 2024**. An invoice will be sent as soon as the application is received.

Credit Card: A 3% processing fee will be applied to amount due. Details will be sent via invoice.

Make Check payable to:
Society of Radiologists in Ultrasound
Mail to: Educational Symposia
c/o Toni Ebra, 5620 W. Sligh Ave
Tampa, FL 33634

Wire Transfer: Details will be sent via invoice.

Company		
Contact Name	Contact Title	
Email	Phone Number	
Address	City/State	Postal Code
Applicant Signature	Date	
Card Number / Card Type:	Master Card Visa American Express Discover	Expiration Date Security Code
Billing Address	City / State / Zip Code / Country	
Cardholder Signature	Date	

For more information, contact Toni Ebra at (813) 806-1065 or tebra@edusymp.com

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