

Economics of Diagnostic Imaging 2020: National Symposium

Succeeding in a Time of Crisis

October 16 – 18, 2020 • Wynn® Las Vegas • Las Vegas, Nevada



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ABOUT THE MEETING

For over 30 years, Economics of Diagnostic Imaging has been the premier venue in the US for helping radiologists succeed as the landscape for health care changes. 2020 is a very important year for us. Currently, there are threats of reimbursement cuts to pay for E/M codes and continued regulatory challenges from MACRA and MIPS. Perhaps more importantly, the next Federal election has the potential to upend the current practice of radiology. On the private side, corporatization of radiology as well as consolidation of insurance companies and hospital merger activity is re-creating the US health care market in the direction of oligopsony and oligopoly. Meanwhile, changes in IT, notably AI will also be important disruptors of radiology practice.

This is the premier US meeting for participants to learn from leading experts and from each other about cutting-edge issues that face radiology and more importantly to build solutions that will allow us to succeed in the face of these challenges.

TARGET AUDIENCE

This CME activity is primarily designed to educate radiologists, radiology business management executives, hospital CEOs, CFOs, board members and other key hospital administrators as well as technical directors of radiology departments, reimbursement experts, corporate executives, attorneys and sophisticated health care investors.

ACCREDITATION

Physicians: Educational Symposia is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

Educational Symposia designates this live activity for a maximum of 17.25 *AMA PRA Category 1 Credit(s)*TM. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Self-Assessment Modules (SAMs): Educational Symposia has been granted Deemed Status by the American Board of Radiology (ABR). This allows Educational Symposia to develop and implement SAMs that satisfy ABR Part II MOC requirements.

EDUCATIONAL OBJECTIVES

Attendees should, at the completion of this course, be able to:

- Understand current and anticipated Federal regulatory changes for diagnostic imaging
- Prepare for Federal impacts on radiology from the upcoming election
- Analyze the current waves of corporatization, consolidation and M and A activity in healthcare and their impacts on our practices
- Anticipate the impact of disruptive technology especially AI on your practice and learn to be the disruptor rather than the disrupted.
- Develop novel forms of value in your practice or department.
- Benchmark your practice against other leading practices on multiple metrics.
- Receive DC insider briefings on political changes, coding changes and quality metrics.
- Diagnose burnout and how to prevent it from affecting you and your practice.
- Examine the ins and outs of going through group mergers and of being sold to a hospital or corporation.
- Prepare for the next waves of change in the academic and private sectors.

No special educational preparation is required for this CME activity.

REGISTRATION & CANCELLATION INFORMATION

Early registration is strongly suggested as capacity may be limited. We will accept registrations on a first-come basis due to possible restriction on the number of registrants able to attend this course in person. Should you register to attend the meeting in-person and the meeting is not able to proceed as a live event, you will have the option to participate in the virtual meeting, receive a tuition credit, or a full refund.

Wynn Las Vegas

SPACE IS LIMITED - RESERVE TODAY

Visit www.edusymp.com and search **ECO20** to visit the accommodations page for additional hotel information.

Call Wynn Las Vegas for Reservations at: (866) 770-7555 and provide **Group Code: 8EDU1020** to receive the group discount. Online booking link will be provided on www.edusymp.com.

Deluxe Resort Guestroom \$259/nt. Each additional person over double occupancy is \$50.00 per night.

ROOM PREFERENCE: King/Two Doubles (Charge of \$30 per room/night two double beds) upon availability.

Group room rates may be available three (3) days prior and after meeting, subject to availability and confirmation by the hotel.

CUT-OFF DATE: September 14, 2020, 5:00 PM, PST (group rates 3 days prior/post – space available basis)

HOTEL TAX: 13.38%

DAILY RESORT FEE: \$39 plus 13.38% tax

PARKING: Self and valet parking is complimentary for all guests

DEPOSIT POLICY: Credit cards will be charged first night room and tax charges at time of reservation.

CANCELLATION POLICY: All cancellations, arrival and departure date changes must be made 72 hours or more prior to scheduled arrival date/time to avoid penalties. Check in time is: 3:00 PM; check out time is: 12:00 PM.

HOTEL: 3131 Las Vegas Blvd, South Las Vegas, Nevada 89109

PH: (702) 770-7000

SCIENTIFIC SPONSOR: Educational Symposia

COURSE ORGANIZATION: This program is planned and organized by Educational Symposia, a leader in continuing medical education since 1975.

ACKNOWLEDGEMENT: Educational Symposia appreciates our corporate supporters and exhibitors. A list of industry supporters will be provided and acknowledged at the meeting.

FACULTY

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PROGRAM

Friday, October 16, 2020

7:00 – 8:00 AM Registration and Continental Breakfast for Registrants

8:00 – 8:40 Wicked Problems in Radiology: The Crises We Face
Frank J. Lexa, M.D., MBA, FACR

8:40 – 9:20 How Does Your Practice Compare? Part One
Lawrence R. Muroff, M.D., FACR

9:20 – 10:00 Hot Topics in Radiology
Barbara F. Rubel, MBA, FRBMA

10:00 – 10:15 Coffee Break for Registrants

10:15 – 10:45 Leadership and Motivation
Puneet Bhargava, M.D., FAUR, FSAR

SAM SESSION

10:45 – 11:15 OK, Boomer - Navigating Generational Differences in the Workplace
Ellen M. Chung, M.D.

11:15 – 11:45 The Appropriate Use Criteria and Clinical Decision Support Program
Barbara F. Rubel, MBA, FRBMA

11:45 – 12:00 PM Question & Answer Session
Faculty

12:00 – 1:00 Lunch On Your Own

1:00 – 1:30 Mining Operational Data for Quality and Efficiency Improvement
Puneet Bhargava, M.D., FAUR, FSAR

1:30 – 2:00 How Does Your Practice Compare? Part Two
Lawrence R. Muroff, M.D., FACR

2:00 – 2:30 Mistakes – Creating a Culture of Reporting
Ellen M. Chung, M.D.

2:30 – 3:00 Quality Payment Programs in 2021: MIPS, MIPS Value Pathways
Barbara F. Rubel, MBA, FRBMA

3:00 – 3:30 Think Before a Sale/Merger: An Agnostic's Experiences
W. Kenneth Davis, Esquire

3:30 – 3:45 Question & Answer Session
Faculty

3:45 End of Session

Saturday, October 17, 2020

7:30 – 8:00 AM Continental Breakfast for Registrants

8:00 – 8:40 Corporatization, Oligopoly, Oligopsony and Their Effects on Practicing Radiologists
Frank J. Lexa, MD, MBA, FACR

8:40 – 9:20 Will National Entrepreneurial Radiology Entities Convert Our Specialty From Independent Owners To Shift Workers?
Lawrence R. Muroff, M.D., FACR

9:20 – 10:00 Selling Your Practice
W. Kenneth Davis, Esquire

10:00 – 10:15 Coffee Break for Registrants

Saturday, October 17, 2020 (Continued)

10:15 – 10:45 Impact of No-Shows in Radiology
Puneet Bhargava, M.D., FAUR, FSAR

10:45 – 11:15 Appreciating Gender Diversity – Walk a Mile in My Pumps
Ellen M. Chung, M.D.

11:15 – 11:45 Issues and Opportunities for Radiology Practices
Lawrence R. Muroff, M.D., FACR

11:45 – 12:00 PM Question & Answer Session
Faculty

12:00 – 1:00 Lunch On Your Own

SAM SESSION

1:00 – 1:30 Advocacy Issues in Radiology
Howard R. Fleishon, M.D., FACR, MMM

1:30 – 2:00 Getting Stuff Done: A Mindful Approach to Personal Productivity
Puneet Bhargava, M.D., FAUR, FSAR

2:00 – 2:30 Uh...How to Approach Difficult Conversations
Ellen M. Chung, M.D.

2:30 – 3:00 AI Culture Change in Radiology
Howard R. Fleishon, M.D., FACR, MMM

3:00 – 3:30 Leadership Challenges & Strategic Solutions
David P. Fessell, M.D.

3:30 – 3:45 Question & Answer Session
Faculty

3:45 End of Session

Sunday, October 18, 2020

7:30 – 8:00 AM Continental Breakfast for Registrants

8:00 – 8:40 Certification in Radiology
Howard R. Fleishon, M.D., FACR, MMM

8:40 – 9:20 The ACR's Data Science Institute - the Opportunity for Your Practice
Howard R. Fleishon, M.D., FACR, MMM

9:20 – 10:00 Resiliency 3.0
David P. Fessell, M.D.

10:00 – 10:15 Coffee Break for Registrants

10:15 – 10:45 Legislative Update
Ted Burnes

10:45 – 11:30 Burnout and Clinical Workload-Show Me the Data
Frank J. Lexa, MD, MBA, FACR

11:30 – 12:10 PM Strategies & Tools for Burnout Prevention and Emotional Wellness
David P. Fessell, M.D.

12:10 – 12:30 Question and Answer and Wrap Up
Faculty

12:30 End of Course

4 EASY WAYS TO REGISTER

We Accept



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Meeting Registration Form:

The 34th

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